Peace One Day Education aims to advance active learning in the areas of conflict resolution, global citizenship and human rights, using Peace Day 21 September as a focus. From the beginning of Peace One Day’s journey, young people and education have been at the heart of our work and we hope the materials provided here will empower you and your pupils to celebrate Peace Day in a fun, creative and meaningful way.
Introduction

Peace Day 2012 marks the culmination of Peace One Day’s Global Truce campaign. This campaign has asked individuals and organisations across the world to unite like never before, in an effort to create the largest reduction of violence globally, as well as the largest ever gathering of individuals in the name of peace, on one day – Peace Day. It is the participation of schools and young people around the world on Peace Day that will ensure the success of this historic campaign and contribute to the institutionalisation Peace Day around the world.

Planning your Peace Day activity

Over the years thousands of schools around the world have thought up fun and innovative ways to celebrate Peace Day. From holding a sporting event to writing a peace song, activities can be big, small, loud or quiet – whatever is practical for your school or youth group. There are lots of things to think about when planning your activity for 21 September and we have provided some useful tips below, but for now, here are a few ideas to help you get started:

- make a peace poster
- comedy night
- picnic
- learn a peace song
- t-shirt making
- book swap
- dance for peace
- tea party
- cake baking
- create a peace garden
- use the Peace One Day education resources
- talk from an inspirational speaker
- peace assembly
- jumble sale
- quiz night
- food festival
- peace artwork
- volunteer in the community
- watch The Day After Peace
- tennis tournament
- music concert
- write a peace poem
- open-mic night
- smile all day
- go-karting
- football match

* Peace One Day advocates only peaceful events that are carried out within the rule of law of the land in which the event is being held. Ensuring that events are legal is the responsibility of the event organisers. Please see page 3 of this Toolkit for some useful guidelines on naming, branding, publicising etc your Peace Day event.

The Schools’ Network

To support the Global Truce 2012 campaign Peace One Day launched the Schools’ Network. Peace One Day is encouraging your school or youth group to join this world-wide coalition of educational institutions and teachers pledging to take action on Peace Day 21 September. Your school or organisation will feature on the Peace One Day website and you will receive regular emails of support with additional content. Members of the Schools’ Network will support Peace One Day in measuring the impact of schools and young people on Peace Day 2012. All achievements on 21 September 2012 will not only set an important marker for future Peace Days, but will also reinforce the value of this unique annual day as an opportunity to engage young people in the creation of a more peaceful world.
Campaign timeline: what you can do ahead of Peace Day

- Start planning your Peace Day activity: what is your school going to do? How many of the pupils will be involved? Will you invite parents, families or the local community to take part? For more ideas please see our Pinterest page, check out our One Day One Dance and One Day One Goal campaigns, or use our free education resources.

- Click here to download an ‘In support of Peace One Day’ logo for your website or posters. This link will also provide you with some adaptable posters to advertise your event, although we have found in the past that posters hand-made by the students have a greater impact. Feel free to email us if you would like any further support: education@peaceoneday.org.

- Film is a very engaging way for young people, indeed anyone, to learn about Peace Day and you may want to show one of the following short films at the start of your Peace Day event. Please note: all films contain images of violence and you may want to view them yourself prior to a screening:
  
  - A short introduction to Peace One Day (8 minutes)
  - About the Global Truce 2012 campaign (5 minutes)
  - A classroom-ready version of Jeremy’s award-winning documentary, The Day After Peace (32 minutes). You can find this film with subtitles in Arabic, Chinese (Mandarin), Russian, Spanish and French on the website.

- Follow us on Twitter and Facebook to keep up to date with all the latest news.

- Spread the word: tell your contacts in the education field that your school is celebrating Peace Day and encourage them to do the same. You may wish to use your online presence (website/social media) to promote the event.

- When you have a firmer idea of your Peace Day plans let us know all about them. We will highlight as many schools’ planned activities as we possibly can, across our online platforms. Share your plans here.

Campaign timeline: on Peace Day

- Enjoy your Peace Day activity! (And take lots of pictures!)

Campaign timeline: after Peace Day

- Please send us your photos, videos, descriptions, music etc from Peace Day 2012. We would love to highlight as many schools’ activities as possible on our website and through our social media channels (Facebook, Pinterest, YouTube and Twitter) to continue to inspire participation on the day, year on year. Email: education@peaceoneday.org. Post: Peace One Day, St. George’s House, 15 St. George’s Road, Richmond, Surrey, TW9 2LE.

- Do let us know how many people took part. Knowing how many young people were active on Peace Day will help us to measure the impact schools and youth organisations have on 21 September. Peace One Day is working with The Institute for Economics and Peace to provide an independent assessment of the results of Peace Day 2012.
Guidelines to help you and us

- Naming Your Event: We suggest that you call your event or activity a ‘Global Truce’ or ‘Global Truce 2012’ event, and that you or your organisation/school etc works ‘in support of Peace One Day’. Please do not call your event, group or organisation ‘Peace One Day’, or use the words ‘Peace One Day’ as part of your name.

- Branding/Identity/Logo: We encourage the use of the Peace One Day resources available on our website (http://peaceoneday.org/global-truce-2012-student-event-materials/), and the reproduction and distribution of Peace One Day original materials in accordance with these guidelines for promotional, educational and other non-commercial purposes in support of Peace One Day’s objectives. ‘Peace One Day’ and the Peace One Day logo are the trademarks of Peace One Day Limited and the Peace One Day logo also enjoys the benefit of copyright protection.

- PR/Press/Media: We encourage you to involve the press and other news media in your event to raise awareness of the Global Truce 2012 campaign; however, Peace One Day will not be able to become directly involved in press communications relating to your event.

- Acting as Spokesperson: Please do not act as a spokesperson or hold yourself out as an agent for Peace One Day, or act on behalf of Peace One Day in any other capacity. We would be happy to provide an official statement if and when required, with reasonable notice.

- Sponsors: We encourage you to look for sponsorship for your event; however, Peace One Day will not be able to become directly involved in securing sponsorship.

- Fundraising: Should you raise any funds as a result of your activities and wish to make a donation to Peace One Day, this would be greatly appreciated. Any donations will support us to continue our work in bringing Peace Day - the UN International Day of Peace, a day of global ceasefire and non-violence - to the attention of the world’s people. There are a number of ways that you can make a donation to Peace One Day; please email web@peaceoneday.org for details.

- Liability for your event: Peace One Day does not accept any legal, financial or other responsibility or liability for your event or activities.

Further Questions: If you have any questions or feedback on these guidelines, please let us know – we would welcome it. We are learning as we go and want to develop a framework that supports you, and protects the long-term future of Peace Day. Email us at education@peaceoneday.org. Thanks for your continued support and we wish you the utmost success with your Global Truce 2012 event.