



PEACE ONE DAY

Peace Day Activity Guide

Peace One Day Education aims to advance active learning in the areas of conflict resolution, global citizenship and human rights, using Peace Day 21 September as a focus. From the beginning of Peace One Day's journey, young people and education have been at the heart of our work and we hope the materials provided here will empower you and your pupils to celebrate Peace Day in a fun, creative and meaningful way.



Campaign timeline: what you can do ahead of Peace Day

- Start planning your Peace Day activity: what is your school going to do? How many of the pupils will be involved? Will you invite parents, families or the local community to take part? For more ideas please see our [Pinterest page](#), check out our [One Day One Dance](#) and [One Day One Goal](#) campaigns, or use our [free education resources](#).
- [Click here](#) to download an 'In support of Peace One Day' logo for your website or posters. This link will also provide you with some adaptable posters to advertise your event, although we have found in the past that posters hand-made by the students have a greater impact. Feel free to email us if you would like any further support: education@peaceoneday.org.



- Film is a very engaging way for young people, indeed anyone, to learn about Peace Day and you may want to show one of the following short films at the start of your Peace Day event. Please note: all films contain images of violence and you may want to view them yourself prior to a screening:

[A short introduction to Peace One Day](#) (8 minutes)

[About the Global Truce 2012 campaign](#) (5 minutes)

[A classroom-ready version of Jeremy's award-winning documentary, *The Day After Peace*](#) (32 minutes). You can find this film with subtitles in Arabic, Chinese (Mandarin), Russian, Spanish and French on the [website](#).

- Follow us on [Twitter](#) and [Facebook](#) to keep up to date with all the latest news.
- Spread the word: tell your contacts in the education field that your school is celebrating Peace Day and encourage them to do the same. You may wish to use your online presence (website/social media) to promote the event.
- When you have a firmer idea of your Peace Day plans let us know all about them. We will highlight as many schools' planned activities as we possibly can, across our online platforms. Share your plans [here](#).

Campaign timeline: on Peace Day

- Enjoy your Peace Day activity! (And take lots of pictures!)

Campaign timeline: after Peace Day

- Please send us your photos, videos, descriptions, music etc from Peace Day 2012. We would love to highlight as many schools' activities as possible on our website and through our social media channels (Facebook, Pinterest, YouTube and Twitter) to continue to inspire participation on the day, year on year. Email: education@peaceoneday.org. Post: [Peace One Day, St. George's House, 15 St. George's Road, Richmond, Surrey, TW9 2LE](#).
- Do let us know how many people took part. Knowing how many young people were active on Peace Day will help us to measure the impact schools and youth organisations have on 21 September. Peace One Day is working with The Institute for Economics and Peace to provide an independent assessment of the results of Peace Day 2012.

Guidelines to help you and us

- **Naming Your Event:** We suggest that you call your event or activity a 'Global Truce' or 'Global Truce 2012' event, and that you or your organisation/school etc works 'in support of Peace One Day'. Please do not call your event, group or organisation 'Peace One Day', or use the words 'Peace One Day' as part of your name.
- **Branding/Identity/Logo:** We encourage the use of the Peace One Day resources available on our website (<http://peaceoneday.org/global-truce-2012-student-event-materials/>), and the reproduction and distribution of Peace One Day original materials in accordance with these guidelines for promotional, educational and other non-commercial purposes in support of Peace One Day's objectives. 'Peace One Day' and the Peace One Day logo are the trademarks of Peace One Day Limited and the Peace One Day logo also enjoys the benefit of copyright protection.
- **PR/Press/Media:** We encourage you to involve the press and other news media in your event to raise awareness of the Global Truce 2012 campaign; however, Peace One Day will not be able to become directly involved in press communications relating to your event.
- **Acting as Spokesperson:** Please do not act as a spokesperson or hold yourself out as an agent for Peace One Day, or act on behalf of Peace One Day in any other capacity. We would be happy to provide an official statement if and when required, with reasonable notice.
- **Sponsors:** We encourage you to look for sponsorship for your event; however, Peace One Day will not be able to become directly involved in securing sponsorship.
- **Fundraising:** Should you raise any funds as a result of your activities and wish to make a donation to Peace One Day, this would be greatly appreciated. Any donations will support us to continue our work in bringing Peace Day - the UN International Day of Peace, a day of global ceasefire and non-violence - to the attention of the world's people. There are a number of ways that you can make a donation to Peace One Day; please email web@peaceoneday.org for details.
- **Liability for your event:** Peace One Day does not accept any legal, financial or other responsibility or liability for your event or activities.

Further Questions: If you have any questions or feedback on these guidelines, please let us know – we would welcome it. We are learning as we go and want to develop a framework that supports you, and protects the long-term future of Peace Day. Email us at education@peaceoneday.org. Thanks for your continued support and we wish you the utmost success with your Global Truce 2012 event.