



GUIDELINES TO HELP YOU AND US

BELOW ARE SOME GUIDELINES TO HELP YOU WITH YOUR EVENT

NAMING YOUR EVENT: We suggest that you or your organisation works 'in support of Peace One Day'. Please do not call your event, group or organisation 'Peace One Day', or use the words 'Peace One Day' as part of the name of your event.

We encourage you to promote the Peace One Day Campaign theme:

[Who Will You Make Peace With?](#)

BRANDING / IDENTITY / LOGO: We encourage the use of the [Resources](#) page on our website and the reproduction and distribution of Peace One Day original materials in accordance with these guidelines for promotional, educational and other non-commercial purposes in support of Peace One Day's objectives. 'Peace One Day' and the Peace One Day logo are the trademarks of Peace One Day Limited and the Peace One Day logo also enjoys the benefit of copyright protection.

We ask that you use the 'In Support of' logo that is found on the Take Action page to promote your activity but please do not modify the text, dimensions or colour of this logo.

If you require different dimensions to those supplied please do not hesitate to contact social.team@peaceoneday.org

PR / PRESS / MEDIA: We encourage you to involve the press and other news media in your event to raise awareness of Peace Day 21 September; however Peace One Day will not be able to become directly involved in press communications relating to your event.

ACTING AS SPOKESPERSON: Please do not act as a spokesperson or hold yourself out as an agent for Peace One Day, or act on behalf of Peace One Day in any other capacity. We would be happy to provide an official statement if and when required, with reasonable notice.

SPONSORS: We encourage you to look for sponsorship for your event; however Peace One Day will not be able to become directly involved in securing sponsorship.

FUNDRAISING: Should you raise any funds as a result of your activities and wish to make a donation to Peace One Day, this would be greatly appreciated. Any donations will support us to continue our work in bringing Peace Day – the UN International Day of Peace, a day of global ceasefire and non-violence - to the attention of the world's people. There are a number of ways that you can make a donation to Peace One Day; please email web@peaceoneday.org for details.

LIABILITY FOR YOUR EVENT: Peace One Day does not accept any legal, financial or other responsibility or liability for your event or activities.

FURTHER QUESTIONS: If you have any questions or feedback on these guidelines, please let us know – we would welcome it. We are learning as we go and want to develop a framework that supports you, and protects the long-term future of Peace Day.

Email us at web@peaceoneday.org



**THANKS FOR YOUR CONTINUED SUPPORT,
WE WISH YOU THE UTMOST SUCCESS WITH YOUR
PEACE DAY ACTIVITY**