

## PEACE ONE DAY CITIZENSHIP RESOURCE PACK FREE TO ALL UK SECONDARY SCHOOLS

*Sponsored by Ecover, with lessons supported by the David Beckham Academy, Adventure Ecology and Youth Music*

**London, September 5, 2007** - British filmmaker Jeremy Gilley, founder of the international film project Peace One Day, has announced that **Ecover** is funding the production and distribution of the second edition of Peace One Day's **Citizenship Resource Pack for Key Stages 3 & 4** with DVD.

Gilley's award-winning documentary *Peace One Day*, produced in association with the BBC, charts his efforts to establish an annual day of global ceasefire and non-violence. The resource pack includes a DVD containing both the feature-length and 32-minute classroom versions of the film that inspired and documented the unanimous adoption by UN member states of the first ever annual day of global ceasefire and non-violence, 21 September – Peace Day.

During the filming of the documentary, Gilley met with 33,000 young people and teachers in every continent who inspired the creation of the Citizenship Resource Pack. The second edition, available for the new school year, includes three new projects on peace in relation to Sport, the Environment, and Music, supported by the David Beckham Academy, Adventure Ecology and Youth Music respectively.

Students explore Peace and Non-violence regarding the Environment, Sport, Music, the UN, Bullying, Intercultural Cooperation, and Conflict Resolution. Classroom-ready resources include photographs, quotations, role-play scenarios, as well as concise teachers' notes supporting all 17 active student-centred lesson plans. The pack is designed to build Portfolio evidence for meeting National Curriculum Citizenship requirements for Key Stages 3 & 4 with cross-curricular links. Every lesson ends with practical advice and ideas for active Citizenship projects for Peace Day, with options ranging from five to fifty hours.

"Peace Day is a ceasefire/non-violence day. It was essential that the term 'non-violence' was added to the UN Resolution, since the day is not just about war between nations, it is also about the violence in our homes, communities and schools, and towards our environment," said Jeremy Gilley, Founder, Peace One Day. "As such it relates to every human being on the planet, and it is essential we start with our children, the future peacemakers, and the ones who are most open to the idea and vision of a peaceful world."

"Ecover is delighted in lending its support to a project of this scale," said Clare Allman, Marketing Manager - ECOVER (UK) Ltd. "Educating students in all aspects of sustainability is essential to our future and the Peace One Day Citizenship Resource Pack is a fantastic tool for students and educators to get involved in the learning process."

Citizenship Coordinators and Citizenship Teachers in the UK can pre-order a free copy by contacting Peace One Day on 020 7456 9180 or [education@peaceoneday.org](mailto:education@peaceoneday.org).

## **POD CITIZENSHIP RESOURCE PACK - TESTIMONIALS**

*“Active Citizenship is a key theme of the citizenship curriculum. Peace One Day as an organisation, the UN resolution, the resource pack and Peace Day itself are all the result of one person’s idea and determination to see it become a reality. The Peace One Day Citizenship Resource Pack capitalizes on this and uses this, and other examples, to allow pupils to discover the opportunities for individuals and bring about social change.”*

**Elaine Sweeney, PSHE & Citizenship Team, DfES.**

*“The first Yr 9 class to watch the 32-minute film sat in silence throughout, they hardly moved; at the end they remained silent, the first utterance, “wicked”! The film successfully shows how one person can achieve the impossible; it tells the story, it draws you in, it makes you feel as though you can and should be a part of the story’s future. 10 students in 3 separate groups have sought me out to volunteer to assist in the organising our 21 September activities. Their inspiration and enthusiasm to act was tangible, they have so many amazing ideas, watch this space something unbelievable is happening!”*

**Jillian Kay, Moat Community College, Leicester**

*“In Port Glasgow High School we observed the UN International Day of Peace on 21 September 2005. One of the most dramatic outcomes of the day was the massive drop in behaviour referrals that day, to just one referral.”*

**Lorna Anderson, Teacher, Port Glasgow High School**

*“I commend the principles and thinking, and the detailed resources and planning sheets this pack provides. I would be happy to commend its use in schools.”*

**Gavin Craigen, Inspector/Adviser RE, Conway, Denbighshire & Flintshire**

### **ABOUT PEACE ONE DAY**

Jeremy Gilley launched Peace One Day in 1999, to document his efforts to establish the first ever annual day of global ceasefire and non-violence. He travelled the world to build a case on film for the creation of an annual Peace Day, documenting and gaining the support of key figures such as UN Secretary General Kofi Annan, His Holiness the Dalai Lama, UNHCHR Mary Robinson and many others. He recorded the testimony of women, men and children whose lives had been devastated by violent conflict. He met with 33,000 young people and teachers in every continent who inspired the creation of the Citizenship Resource Pack.

As a result of Jeremy’s efforts, and with the support of countless individuals, in September 2001 the member states of the UN unanimously adopted UN GA Resolution 55/282, establishing the first ever day of global ceasefire and non-violence, 21 September annually – Peace Day.

Since that time Jeremy and Peace One Day have worked to inform the world’s people of the Day’s existence, engaging individuals, organisations and governments in peaceful observances on 21 September annually. The resulting documentary *Peace One Day*, produced in association with the BBC, has become a key tool in the awareness raising process.

Peace One Day has reached millions of people with the message of Peace Day through the media, education initiatives and international broadcasts of the documentary. On Peace Day 2006 there were activities and events in 200 countries directly involving 27.6 million people. Peace One Day was able to collaborate with leading humanitarian organisations to document on film the first ever life-saving initiatives specific to Peace Day, all of which will appear in Jeremy’s second film currently in production, again with the BBC, culminating on Friday 21 September 2007.

The website [www.peaceday.org](http://www.peaceday.org) has become the hub of Peace Day activity worldwide, holding the list of planned events for the upcoming Peace Day.

Peace One Day is a growing non-profit organisation, impartial and independent of any government, political persuasion, corporation or religious creed. Peace One Day gives equal emphasis both to non-violence towards people and our environment.

**What will you do to make peace on 21 September?**

[www.peaceday.org](http://www.peaceday.org)

**For more information on the Peace One Day Citizenship Resource Pack contact:**

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